


THE
PRINCETON FESTIVAL

RICHARD TANG YUK | ARTISTIC DIRECTOR

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Coming in June 2019



Nixon in China
A John Adams Opera
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The Princeton Festival is New Jersey's premier performing arts festival, featuring nationally-renowned professional artists in approximately 20 performances plus a dozen free lectures and special events each June. We produce fully-staged musical theater and opera productions and present a varying offering of jazz, chamber music, a cappella and symphonic concerts; piano, organ, choral and dance recitals; world music, a piano competition, a conducting master class, lectures, educational programs ... and more!

Thank you for considering advertising with us. Every June we distribute nearly 5,000 copies of our program book to a broad local audience with interests and discretionary income aligned with your business.

Our rates range from \$50 for one-line business listings to \$600 for an interior full-page ad. Our most popular sizes are ¼ page vertical (2.375" W x 3.875" H) for \$275 and ½ page horizontal (5" W x 3.875" H) for \$400. Please inquire about availability if you're interested in the full-page back cover or the inside front or back covers.

For more details (including ad grids) and to submit your ad, please go to <http://princetonfestival.org/2018-ads/>.

Questions? Please email us at ads@princetonfestival.org.

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